

FACTSHEET

ORGATEC ROOMOURS GMBH

33,5m² | Köln | €

Quite in line with the times: Attracting positive attention in a skilled way and with simple means – using little material and achieving a maximum effect at the same time.

We have managed, despite the relatively small exhibition space, to provide a modern and vibrant setting for the exhibition stand of roomours and their products with the help of graphic elements. The close communication with the customers helped us find the guiding principle for the project in a fast and purposeful way: The coloring and visual appearance imitated stage lights, thus creating the perfect illumination for the flip charts as well as the communication tools, so as to put them into the limelight.

Concerning the stand's design, we have focused on what is essential: its graphic presentation.

The planning, construction and implementation of the exhibition stand – all that has been subordinated to this idea. The skillful combination of graphic elements, the customer's own resources and rented equipment made it possible to achieve our objective in an artful way: Great things made from a small budget.

It seems reasonable to call our stand for roomours THE model project for sustainability in the trade fair construction sector.

Dematerialized. Using the existing. „Only“ the existing walls of the hall have been re-designed, local craftsmen have been employed and the elements used came from own rented resources. And nevertheless – no, for exactly this reason: a real eye-catcher.



Arno Design macht Marken für Ihre Community begreifbar:



FULL-SERVICE

Concept, design, visualization, implementation, rental and purchase solutions, multimedia, graphics, styling, financial services. All trades from one hand.



WIDE-RANGING EXPERTISE

Working out briefings jointly, submitting budget recommendations, transparent offers. We see the bigger picture: Chances for up-selling and cross-selling.



UNIQUE DESIGN

Our design is unique, independent, sophisticated and of a high quality. Our creations reveal the special signature of the designer and attract positive attention in each industrial sector.



CLOSE COOPERATION

We have fostered the close exchange with our customers for 25 years and are open for any improvements. A good cooperation is important for us.



SUSTAINABLE BUSINESS ACTIVITIES

We are thinking and acting both economically and ecologically, because sustainability begins for us right with the first draft creation.